

Zero Waste Is Achievable If We Recycle More!

Zero Waste Alliance UK congratulates the Communities of Presteigne & Norton in Powys, their County Council, the Cwm Harry Land Trust a social enterprise and the Welsh Assembly Government for achieving 67% recycling rate. This is far higher than the national average and demonstrates that without expensive plant and techno-fixes something very close to Zero Waste is achievable.

Fifteen waste streams are collected using kerbside sort, which lead to a better quality of materials and higher recycling rates, and the proceeds are reinvested into Community Groups.

Cylch have said that they are proud to be associated with Cwm Harry Land Trust, and added, "Analysis has revealed that 66% of the residual waste can also be recycled, so that 90% recycling rate should be possible".

Jane Davidson Environment Minister for the Welsh Assembly Government said, "My ambition is for Wales to recycle 70% of its waste by 2025 and be zero waste by 2050. The people of Presteigne and Norton have shown us how achievable this is, and how the whole community benefits when we recycle more".

See more below

<http://www.cylch.org/news>

<http://www.cwmharrylandtrust.org.uk>