

**ZWA UK's AGM May 2011** Particular thanks are due to Greenpeace for the use of their premises, helpful staff & Anne's excellent food and to Friends of the Earth in the sponsorship they gave to enable speaker JM Simon from Barcelona to participate.

Within the AGM the Annual Report was divided into two halves with Ralph Barton speaking as to the [history of Zero Waste Alliance UK](#) from its formation by reference to a timeline, a chronology of progress passed, and Mal Williams, Chief Executive of Cylch & ZWA UK Board member, spoke inspirationally as to the vision of zero waste for the future.

Hywel Lloyd, a former advisor to government, gave an insight into how zero waste thinking had been able to influence the advice he gave and the stress he had laid upon full closed loop cradle to cradle treatment rather than the cop out allowed by residual treatments that still treated resources as waste.

Iain Gulland director of Zero Waste Scotland described the strong progress of zero waste in Scotland and the way in which this thinking was now infecting all areas of government in Scotland. He was targeting all materials that could be recycled and reused to be recycled and reused. His department, Zero Waste Scotland, was the only budget not to have been cut!

Julian Kirby from Friends of the Earth's Resource Team told about their campaign to [halve residual waste](#) and wanted us all to talk to and persuade MPs of the need to do this along with businesses and industry. Halving the residual waste would get the Country closer to zero waste, save money, save resources, reduce climate change problems and reduce pollution.

[Joan Marc Simon](#) from Barcelona spoke as to the development of Zero Waste Europe and the need to keep working on the connection between waste and climate change.

In a workshop [Cwm Harry Land Trust](#) described their success in Presteign & Norton in Wales in achieving 67% recycling and that research showed that more than half the residuals could be collected, seeking the views of those attending as to how these ideas could be extended. Also see <http://www.cwmharrylandtrust.org.uk>

[Robin Murray](#) led the other workshop, developing a discussion on the creation of a kite-mark or standard for zero waste, drawing on his experience in the area of fair trade products. He is an industrial economist and author of the Demos publication Creating Wealth from Waste and the Greenpeace Environmental Trust book Zero Waste (see [ZWA UK Documents](#) page).

While three directors retired from the board, three experienced new board members were elected and bring their experiences and knowledge to the cause. Andy Moore, well known in recycling circles [Real Recycling](#) brings practical experience. [Karen Cannard](#) whose own website charts her personal experience in achieving Zero Waste brings her commitment. [Jane Green](#) from Coventry has already introduced Professor Paul Connett to many new audiences and has her own vision for the development of a zero waste academy for the midlands

The meeting was successfully chaired by Arnold Woolley, Chairman of Zero Waste Alliance UK, who once again demonstrated his skills in such an arena, bringing out the best in terms of contributions and involvement of all those who attended.  
vb 19.4.11